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## CERTIFICATE OF RENEWAL

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The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

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*Reproduction of the mark in  
color under Rule 9.4(a)(vii)*



<i>Registration number</i>	<b>1 272 362</b>
<i>Registration date</i>	<b>July 3, 2015</b>
<i>Date of the renewal</i>	<b>July 3, 2025</b>
<i>Date next payment due</i>	<b>July 3, 2035</b>
<i>Name and address of holder</i>	Motivational Maps Limited The White House, 2 Meadow, Godalming Surrey GU7 3HN (United Kingdom)
<i>Legal nature of the holder (legal entity) and place of organization</i>	Private Limited Company, United Kingdom
<i>Name and address of the representative</i>	Hiddleston Trade Marks, The Bull Pen, Dutch Barn, Cudham Tithe Barns, Cudham, Kent TN16 3AG (United Kingdom)
<i>Classification of figurative elements</i>	24.15; 26.15; 29.1
<i>Colors claimed</i>	Shades of blue.
<i>List of goods and services NCL(10-2015)</i>	<b>35</b> Business management; business advice; business assistance; business research; analysis of business skills and resources; business mentoring services; business appraisals; business, corporate and commercial information and advisory services; business surveys; strategic business consulting; business appraisals; personnel management consultancy; advertising and marketing services; promotional services; market surveys; market research services; compiling, storing, retrieving and maintaining information in a database; creating indexes of information, sites and other resources available on a global communications network; compilation and management of on-line computer databases and on-line searchable databases; arranging and conducting of exhibitions and trade fairs for business, commercial or advertising purposes; information, advisory and consultancy services in relation to any of the aforementioned services. <b>41</b> Educational, instructional and training services; educational, instructional and training courses; coaching and mentoring services; arranging and conducting of courses, classes, workshops, tutorials, seminars and conferences for educational, instructional and training purposes; publishing services; publication of educational, instructional and training materials; providing on-line electronic publications (not downloadable); publication of texts, books, magazines and of electronic books and journals on-line; library services; providing online

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- educational, instructional training courses; organisation of exhibitions and trade fairs for educational, instructional and training purposes; information, advisory and consultancy services in relation to any of the aforementioned services.
- 42 Scientific and technological services and research and design relating thereto; industrial analysis and research services; design, development, maintenance and updating of computer software and computer databases; computer software consultancy services; rental and leasing of software; technical advisory services relating to data processing; technical data analysis services; data mining; information, advisory and consultancy services in relation to any of the aforementioned services.

*Basic application* European Union, June 5, 2015, 014198501

*Designations under the Madrid Protocol* Australia, United States of America

*Declaration of intention to use the mark* United States of America

*Other final decisions* United States of America; 2018/26 Gaz



Hongbing Chen  
Director, Madrid Operations Division  
Madrid Registry  
Brands and Designs Sector

Geneva, July 3, 2025